



Sponsoring

INTERNATIONAL

SOFTWOOD CONFERENCE Berlin

www.isc2014.de

14-15.10. 2014 // Pre-tour

16-17.10. 2014 // Softwood Conference

Sponsoring*



Program // Overview

Tuesday // 14.10.

13:00	Registration	
14:00	Study Trip // Urban building in Berlin and vicinity with lectures and sightseeing program // 1	
15:00		
16:00		
17:00		
18:00		

Wednesday // 15.10.

8:00		
9:00	Registration	
9:30	Study Trip // Urban building in Berlin and vicinity with lectures and sightseeing program // 2	
11:00		
12:00		
13:00		
14:00		
15:00	EOS General Assembly	ETTF Board Meeting
16:00		
17:00		
18:00		
19:00	1 Welcome-Event	
20:00	KARLSSON LOFT	
21:00		
22:00	STEIGENBERGER	
23:00	Get together	
00:00		

Thursday // 16.10.

8:00	Registration			
9:00	ISC Economic Market // Outlook – Global // Statistical Overview // Market Development European Production // Market Development European Users // Market Analysis Far East // Market Analysis United States & Canada // Market Analysis North Afrika & Middle East // Market Analysis Russia Enough Round Wood for all Regions of the world? // Sawn Timber – Thesis of Further Market Needs // New Perspectives of Building with wood // Regional, National, International – which products and services will the markets need in future?	 Partner-program		
10:00			3	
11:00				
12:00			2	
13:00				
14:00				
15:00			3	
16:00				
17:00				
18:30				G S
19:00	Gala-Dinner			
20:00	CHAMALEON			
21:00				
22:00				

Friday // 17.10.

9:00	ISC Export packaging // Packaging and pallets // Wood Growing Cities - // European Project for Timber Marketing // European Product Declaration (EPD) – Is Green Building the future driver of the market (expectations vs. reality) // Transatlantic Trade and Investment Partnership (TTIP) – Chances for the timber trading	 Partner-program		
10:00			3	
11:00				
12:00			2	
13:00				
14:00				
15:00			ETTF GA	
16:00				
17:00				



*Changes in the time information is not excluded.

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SOFTWOOD CONFERENCE

ISC-Advertising

Attend the conference as guest or sponsor. Choose between the classic Sponsor's package (silver/gold) or the Hospitality packages (limited number only).

1

Hospitality „Welcome“ // 1 availability // 5.000,- €

// Exclusive announcement (mention of company) during the opening session
 // Exclusive logo presentation on Roll-Up welcome sign at loft entrance
 // All-inclusive „Gold“ package sponsorship

2

Hospitality „Lunch“ // 2 availability // je 5.000,- €

// Exclusive announcement (mention of company) before lunch break
 // Table display or similar
 // All-inclusive „Gold“ package sponsorship

3

Hospitality „Coffee Break“ // 3 availability // je 5.000,- €

// Exclusive announcement before coffee break
 // Table display or similar
 // All-inclusive „Gold“ package sponsorship

The sponsorship packages are reserved at a first come, first served basis.

„Silver“ sponsorship // 2.500,- €

// Logo on the sponsor's board
 // Direct link on the ISC2014 App
 // Company name on the website: www.isc2014.de
 // 2 all-inclusive visitor passes to the ISC2014 study trip, welcome event and get-together
 // Visitor list
 // 2 pictures from ISC 2014 can be used for advertisement
 // Use of event logos

S

„Gold“ sponsorship // 4.000,- €

// All of the „Silver“ package benefits included
 // Direct placement on the ISC2014 Roll-Up, max. 2,00 m wide x 1,50 m long
 // Give-away (approx. 250 sheets) in conference documents
 // Company brochure as supplement to conference documents

G

Benefits | Overview

ISC Congress ticket

Includes study trip, congress participation, welcome event, gala dinner



For 2 people

Print medium - booklet

Logo



Logo and contact address in Index (max. 45 x 45 mm). Required: up-to-date Logo in digital form (printable).

Announcement | Advertisement



Announcement or advertisement (max. 140 x 180 mm) model in pdf-format.

Info stand

Service: we produce the Roll-Ups for you!



Presence (Roll-UP) in front of the conference rooms: maximum size 2,00 m x 1,50 m
1 bar table

Specials



Logo presence in the ISC2014 App (iPhone, Android).



You can put your own give-aways (max. 250 pieces) in the conference bags, distributed with conference documents.



Image brochure also included in the conference bags.

Reply

*all prices plus tax (19%)

Telefax: +49 (0) 611 - 977 06 22

I'm still undecided, please contact me

I hereby bindingly book the following package(s):

1	Hospitality „Welcome“ // 1 availability	5.000,- Euro*	<input type="checkbox"/>	Please cross
2	Hospitality „Lunch“ // 2 availability	5.000,- Euro*	<input type="checkbox"/>	
3	Hospitality „Coffee Break“ // 3 availability	5.000,- Euro*	<input type="checkbox"/>	
S	Sponsorship „Silver“	2.500,- Euro*	<input type="checkbox"/>	please cross
G	Sponsorship „Gold“	4.000,- Euro*	<input type="checkbox"/>	
		Roll Up / width	_____	

Service Roll-Up

I hereby bindingly order the production of an individual Roll-Up (0.85 m x 2.00 m). Printable data are made available.

150,- Euro*

Company name:		Contact Last name, first name:	
Street:		Zipcode/City/Country:	
Mobile:	Telephone:	Email:	
Homepage:		Ust-ID-Nr.(EU-countries)	

**Deutsche Säge- und Holzindustrie
Bundesverband e.V.**

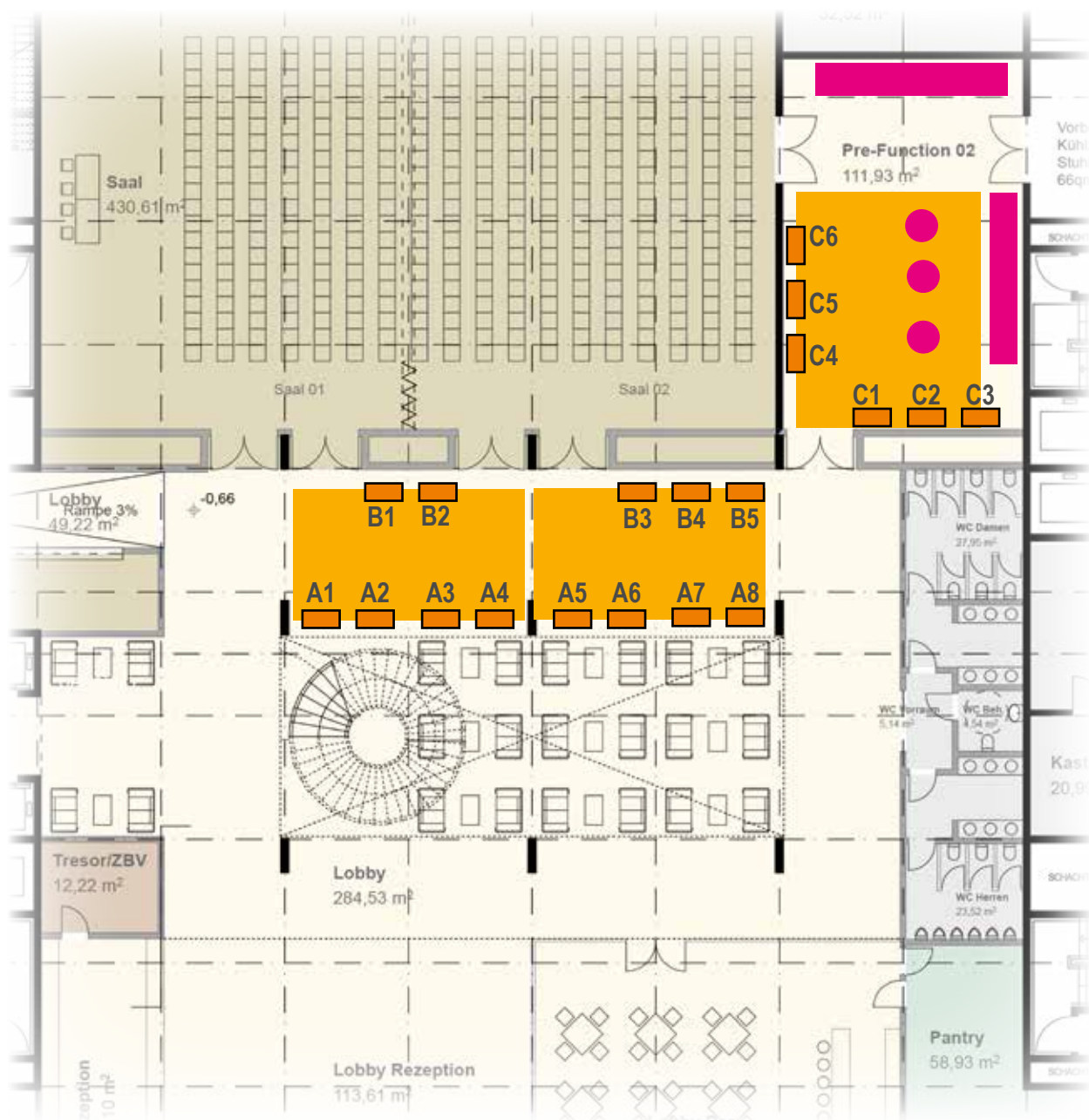
Wandersmannstraße 68, D-65205 Wiesbaden

Telefon: +49 (0) 611 - 977 06 0

Telefax: +49 (0) 611 - 977 06 22

Date/Signature

Exhibition space, sketch



 exhibition space

 booth placements

 catering surface

General matters

The ISC 2014 summit is organized by the DeSH German Sawmill and Wood Industry Association. For organization and execution of the congress including marketing presentations, advertisements and sponsorship the DeSH is your contractual partner.

Duration, location and date:

the summit takes place on Thursday, 10/16/2014 and Friday, 10/17/2014 at the Steigenberger Hotel at the Chancellery, Berlin (in close proximity to the main railway station).

The exhibition space is in the foyer on level 1 directly linked to the main conference room. Space for individual exhibitors is shown in the exhibition floor plan and will be allocated by the DeSH.

The organizer reserves the right to change the exhibition plan. Necessary modifications of already allocated exhibition space are to be made by consensus whenever possible. All commitments to exhibition spaces are subject to fire regulations permit.

The maximum allowed width of roll-ups is 1.00 m.

Contract/VAT

The exhibitor will receive a confirmation via email, which is considered as a legally binding contract. According to German tax law, all services are subject to VAT. VAT will be shown separately on bills.

Cancellation:

A cancellation of advertisements and other presentation tools is not possible after the order for printing the booklet has been placed by DeSH.

Cancellation of sponsorship or exhibitor as such is possible up to 09/24/2014. In this case a cancellation fee of 500, - Euro plus VAT will be charged.

The DeSH is entitled to cancel the event or to postpone it. Damages claims cannot be asserted. Money already paid with respect to this contract, for work not yet performed, will be refunded. If the DeSH is not responsible for the cancellation in case of a force majeure the sponsor or exhibitor has no right to claim any refunds.

Other terms:

All agreements have to be written and agreed by both parties. Signatures are not required if communication is done via E-mail. Verbal agreements are invalid.

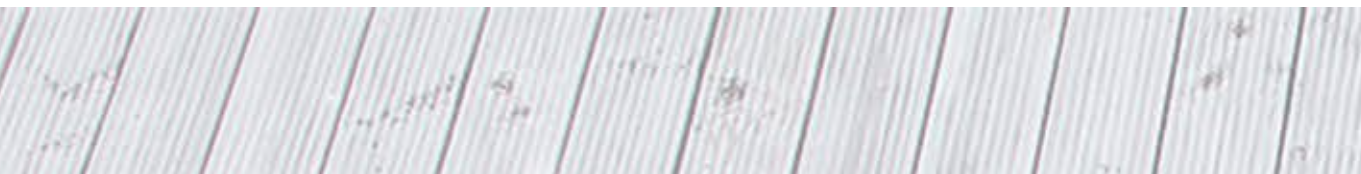
Disclaimer:

The exhibitors are responsible for all personal injury and damage to property and buildings done by persons which are working for the exhibitor.

It is an obligation of the exhibitor to have insurance for his own items. The DeSH accepts no liability for the belongings of the exhibitor.

The DeSH can ban the sponsor or exhibitor and assigned persons from the exhibition and event if they do not fulfil the exhibition or are disturbing the event.

Place of jurisdiction is Berlin.



Contact

Comments:

// The sponsor decrees their logo or advertisement in the correct form, without charge.

// The „Hospitality“ packages are reserved at a first come, first served basis.

Interested?

To make a booking, please send the reply form by fax or email to the contact address below. For further information, Norbert Burkart is at your disposition.

Contact

Deutsche Säge- und Holzindustrie Bundesverband e. V. (DeSH)

Norbert Burkart

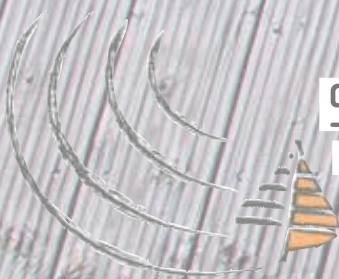
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